

## **PRIVACY NOTICE**

### **on the processing of personal data during the event**

#### **WHO WE ARE**

**W Executive Esana, Paseo de la Castellana, 85 28046 Madrid (VAT: 10919980656)email: info@wexecutive.es** is the data controller for the processing of your data relating to the recording, dissemination and use of the images that will be collected during the Event in which you will participate.

#### **WHAT DATA WE USE AND WHY:**

- *Images (photos, videos)*, to promote the image and activities of the Company also through the dissemination of photo/video images of the participants, and news regarding the Event ("Branding"), in newspapers, TV, social networks, websites. When the footage and/or photographs are generic and concern the crowd (or a large group of people) and the activities carried out during the Event, the legal basis for the processing is the Company's legitimate interest in creating content relating to the Event to promote the Company's image.

For photographs and/or video recordings which directly and explicitly portray a participant to be published for promotional purposes on magazines/newspapers or electronic/digital channels (e.g. brochures, flyers, websites, social networks, etc.), the legal basis is your consent. Consent is optional and, in case of refusal, no photos or videos will be taken, and the data subject can still participate.

The data is stored in our systems for three years (for their possible use to document the different events or editions organised).

- *name, surname, date of birth*, of the participant, are collected for the purpose of acquiring the consent to the processing of data for the use of the images. The legal basis is the fulfillment of legal obligations and the legitimate interest of the controller to protect his rights. Data will be kept for the time necessary to protect the Controller's rights.

- *e-mail address*, to send promotional communications via e-mail relating to events, initiatives or services of the Company or its commercial partners. The legal basis of the processing is your consent. It is not mandatory to provide the data and give the consent. If you do not provide it, you will not remain updated on events or initiatives, products/services of the Company or its Partners.

For this purpose, the data is stored for three years, unless you decide to withdraw your consent earlier.

#### **WHO WE COMMUNICATE THE DATA TO**

We communicate the data to our personnel, to companies or consultants we rely on to offer certain services (such as companies that organise events, suppliers of video production and/or post-production services) as our data processors.

We may also communicate it to other entities, public or private, if we are obliged to do so by applicable laws or orders from the Authorities.

The images and video footage will be disseminated through various channels, such as internet, social, TV, radio, press, etc..

#### **Photographs and video footage**

The Data Controller disseminates the images (photos and/or videos) by any means, such as press, cable, via the web, via social networks, etc.: (e.g. Company's websites, LinkedIn page, etc.), respecting people's dignity and the principle of minimisation.

When the data subjects exercise their rights of rectification, erasure or restriction of the processing, the Company, to the extent possible, and where this does not involve a disproportionate effort, will communicate this circumstance to the recipients of photos and videos. Data that cannot be controlled by the Data Controller and disseminated online (LinkedIn, YouTube, Instagram, Twitter, etc.) is excluded.

Further communication of data may be requested, in accordance with the law, by Authorities or other public entities for purposes of defense or national security or prevention, detection or repression of crimes.

#### **WHERE YOUR DATA IS**

For some activities we also use suppliers located outside the European Union or who can access data from countries outside the EU such as, for example, the storage service provider Microsoft. In these cases, the transfer takes place on the basis of the guarantees required by current legislation, towards countries for which there is an adequacy decision or on the basis of the standard contractual clauses ("SCC") approved by the European Commission. If you would like to know more, you can contact the Data Protection Officer (DPO) at [privacy@wexecutive.es](mailto:privacy@wexecutive.es).

#### **YOUR RIGHTS**

You can request access to the data and its modification in case of mistakes at any time.

You can obtain the deletion of data and the restriction of processing in the cases set out by the law.

You can obtain a copy of the data concerning you in a structured, commonly used format, or direct transfer to another controller, if the processing is based on the contract or on the consent and the processing is automated.

You can lodge a complaint with the Data protection authority of your country if you believe that your rights have been breached, for Spain you can contact the Agencia Española de Protección de Datos ("AEPD") <https://www.aepd.es>.

You can withdraw the consent given at any time. We inform you that any subsequent withdrawal of the consent does not affect the lawfulness of the data processing carried out in the period prior to such withdrawal.

You can **also object**, to the processing of data used on the basis of the legitimate interest of the Data Controller for reasons related to your particular situation, unless the Data Controller demonstrates a compelling and prevailing legitimate interest.

If you wish to exercise one of these rights, you can write to our DPO at [privacy@wexecutive.es](mailto:privacy@wexecutive.es)

1.

## CONSENT TO THE PROCESSING OF THE IMAGES

I, (name and surname) \_\_\_\_\_  
Date of birth \_\_\_\_\_

☐ **CONSENT**

To the processing of my own images (photos and/or videos) during the participation in the event organised by the Company for promotional purposes as explained in the privacy notice above (Branding)

☐ **I DECLARE**

- to authorise the Company, organizer of the Event, to use and disseminate the material that portrays me, freely and by any means (print, cable, broadcast, DTV, satellite, web, social networks etc.), without restriction in all the world, and for the entire duration of legal protection, as established in every country in the world and to keep it in the Company's archives;
- to renounce, now for then, any claim and demand, including of an economic nature, in relation to future uses of the same, against the Company and/or its assignees, and to be aware and accept that every claim is satisfied by the opportunity to take part in the Event;
- to exempt the Company and/or its assignees from liability for any harmful and/or illicit use possibly committed by third parties;
- to be aware and accept that Company and/or its assignees have the right not to carry out any control, prior and/or after the dissemination of the same material (except for the right to object to the processing of personal data).

P a r t i c i p a n t ' s  
signature \_\_\_\_\_  
\_\_\_\_\_

2.

## CONSENT TO PROCESSING FOR PROMOTIONAL ACTIVITIES

regarding the receipt of promotional messages from the COMPANY via e-mail relating to services, events or initiatives of the COMPANY or its Partners, I

☐ **CONSENT**

and I want to receive the messages at (email address \_\_\_\_\_)

